

**EVENTS COMMITTEE MEETING
APRIL 19, 2011 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:00 p.m. Committee members present: Scott Logan, Lori Moller, Barb Rowe, Mike Vest and Jay Schulz. Members Wanda Marzahl, Bill Clow, Mark Lancaster and Darrell Perkins were absent. Also present were June Vickery, Reggie Logan and Mark Castiglioni.

AUDIENCE PARTICIPATION: NONE

MINUTES OF MARCH 15th and APRIL 5th, 2011 – APPROVED

Moved by Barb Rowe, seconded by Mike Vest to approve the Events Committee Meeting Minutes of March 15th, and April 5th, 2011, as presented. All ayes. Motion carried.

TREASURER'S REPORT

There was no Treasurer's Report.

EASTER EGG HUNT/WRAP-UP COMMENTS

The Easter Egg Hunt was a huge success. Although only 230 raffle tickets were submitted, the overall count was still around 350-400 children in attendance. June Vickery reported that the Women for Harvard had 270 children for Visit With The Bunny. The Committee noted Crystal's written comments as attached. Another suggestion discussed was not to have a raffle, but instead have a "golden ticket" in one of the bags to be redeemed as a prize.

COMMUNITY MOVIE NIGHT

Jay recommended the next movie night be held on May 28th, 2011, showing *Gnomeo & Juliet* at Jefferson School, 7 p.m. This will be the last movie night until fall. The general consensus was to proceed with Jay's recommendation. Flyers will be prepared and distributed to the schools.

The Committee discussed the ongoing sound system issue at Jefferson School which has been going on since last spring. There is only one speaker hooked up because when both speakers are hooked up and the amp turned on, one of the speakers will shut off. Jay noted the e-mail that Scott sent to the school and said that if necessary he could actually show Lisa what the problem is.

TRI COUNTY PRO RODEO JULY 30-31, 2011

Scott updated the Committee on the rodeo:

- Mark & Crystal are working on radio marketing.
- Mark has been working on the arena itself with a disc unit using the City tractor and Darrell is looking into sand prices from Merryman. One of the quotes we received for 4" of sand was \$3,500. Scott noted that he didn't know if whether or not the Horse Show planned on using the arena but he knew they weren't able to help pay for it. The Committee discussed charging a rental fee for use of the arena if Milk Days wants to use the arena. Chairman Logan noted that would be up to the City, but Milk Days hasn't asked the City for permission to use the arena.
- Barb reported that the Chamber discussed Crystal's recommendation to put an ad in the McHenry County Business Journal to draw sponsors and would like to proceed with an ad. Moved by Scott Logan, seconded by Lori Moller to place an ad to get sponsor's in the McHenry County Business Journal at a cost of \$150. All ayes. Motion carried.
- The next joint rodeo meeting is Tuesday, May 3rd at 5 p.m. at the municipal building (old City Hall).

COMMUNITY/CITY WIDE GARAGE/RUMMAGE SALE

Chairman Logan reported that the Mayor had received a suggestion to have a city wide garage/rummage sale. If the Committee would desire to pursue, Scott suggested using the empty lot next to Bopp's when the Farmer's Market is open charging vendor space to pay for an ad. Another option would be to have participants have garage sales at their individual homes and charge a fee that could be used to put together a master list/map to publish. After further discussion, the general consensus was that if another individual/group would want to organize the event, the Events Committee would assist in a similar fashion as we did with the farmer's market.

At 5:22 p.m., moved by Barb Rowe, seconded by Jay Schulz to adjourn the meeting. All ayes. Motion carried.

The next regular Events Committee Meeting is Tuesday, May 17th at 5 pm at City Hall.

Submitted by:
Lori Moller, Secretary