

**SPECIAL EVENTS COMMITTEE MEETING
JOINT MEETING WITH CHAMBER OF COMMERCE
OCTOBER 29, 2012 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:00 p.m. Committee members present: Scott Logan, Lori Moller, Bill Clow, Laura Evers, Tammy Herrera and Mark Lancaster. Members Wanda Marzahl, Amy Bittner, Stephanie Freimund, Barb Rowe and Jay Schulz were absent. Also present were Crystal Musgrove, Vicki Schulz, Kim McFarlin, Courtney Bluhm, Mic Woods and Robin Baker.

TRI COUNTY PRO RODEO

The Events Committee and Chamber of Commerce reviewed the Tri County Pro Rodeo held on July 27th & 28th, 2012, with various suggestions for entertainment and ways to increase sponsorship/revenue and decrease expenses. Mark Lancaster asked Committee members to take home the expense/revenue summary and review for our next regular meeting.

Other areas of discussion:

- Crystal Musgrove has talked to Lenora, Big Hat Rodeo about next year's dates on July 26th & 27th, 2012. The consensus was the evening shows worked well. It was also suggested that we look into other rodeo companies.
- After discussion, Chairman Logan noted he would like to defer a formal decision from the Events Committee on whether or not to proceed next year to the next regular meeting on November 20th, 2012.
- Chairman Logan noted he met with Mayor Nolan who agreed to provide the City's support as in the past two years assuming he is still mayor; the Mayor has also requested a formal letter of agreement between the Chamber and the Events Committee that should the event not make money, both parties would be equally responsible for any loss. Crystal and Vicki indicated that all revenue/expenses could be run through the Chamber office.
- Tammy Herrera suggested that we have a first aid tent/information booth, larger banner ID check, market VIP info better and locate the ticket booth right in front of or right next to the entrance.
- Robin Baker with Hooves to Heal noted her interest in participating in the event next year.

At 6:05 p.m., moved by Mark Lancaster, seconded by Bill Clow to adjourn the meeting. All ayes. Motion carried.

Submitted by:
Lori Moller, Secretary