

**EVENTS COMMITTEE MEETING
JOINT MEETING WITH CHAMBER OF COMMERCE
JULY 26, 2011 – 5:00 P.M.**

Chairman Logan called the meeting to order at 5:00 p.m. Committee members present: Scott Logan, Lori Moller, Wanda Marzahl, Mark Lancaster, Barb Rowe and Jay Schulz. Members Bill Clow, Darrell Perkins and Mike Vest were absent. Also present were Mayor Nolan, Sandy Nolan, Chief Kazy-Garey, Andy Wells, Dick Crosby, Vicki Schulz, Kim McFarlin, Joe Miller, Dick Lind and Lenora Nolan.

TRI COUNTY PRO RODEO JULY 30-31, 2011 - SUB-COMMITTEE REPORTS

The Committee reviewed Crystal's rodeo update.

Sponsors (Crystal Musgrove, Wanda Marzahl, Mark Lancaster)

Sponsorship levels:

Presenting Sponsor (1 @ \$5,000) – Harvard Chevy-Buick-GMC

Grand Champion (1 @ \$3,500) – Mercy Health System

Performance (2 @ \$2,500) – Behr Recycling

Event Partners (7 @ \$1,000) – Hometown Landscaping

Chute Gate (6 @ \$750) – Adams Collision, Harvard Ford, Logan Actuator, Sign Crafters, Brown Bear Daycare

Kids (2 @ \$500) – Wal Mart, The Grove, Lehde Insurance Agency and Saunders & McFarlin

- The Dance Factory will be added as a Chute Gate Sponsor at a cost of \$250; Joe said he was still interested in the other half and will get his ranch logo to the Chamber.
- Lenora requested that the award that is presented to Chevy be done after the truck parade which is done first, followed by the stick horse parade to provide a smoother transition.
- Crystal and Lori met with Martin at Harvard Chevy to review his contract and have gone over all the sponsor contracts to make sure they are complete and that each sponsor has received everything according to the contract.
- At Lenora's inquiry, Dick Lind related that Martin did not have a team for the "calf dressing" competition. Hometown Landscaping has a team to participate in the event. Dick will have a follow up conversation with Martin to try and get a team together. If not, we could see if another sponsor would want to participate or Lenora will see if she can put a team together.
- Lenora needs an updated list of sponsors along with a tag line for the announcers as well as a list of people to thank. We will provide Lenora with several souvenir programs which contains most of that information

Vendors (Lori Moller, Vicki Schulz, Sandy Nolan, Chuck Marzahl, Vicki Schulz, Scott Logan, Jay Schulz)

Kountry Kettle Corn

Twin Garden Farms

Avon

La Rosita Super Market

Richmond Don n Suds

Sunshine Farms (Pony rides)

D & K Laser Enterprises

3-T Mechanical Bulls

Chiro One Wellness Center

A Touch of Bling

M & M Concession

Devcon Security

- Rocky's is not going to be a vendor but they will still pay for their ad in the Souvenir Program.
- Crystal and Lori are working with vendors to make sure everyone has a signed contract and certificate of insurance. They have also been in contact with the McHenry Co. Health Dept. regarding food vendors. Vendors will not be allowed to set up without proper contract and Certificate of Insurance.

Advertising (Crystal Musgrove, Scott Logan, Mark Lancaster (Jay Schulz will help to coordinate)

- A media pass will be provided to S & P Photo who will be taking pictures throughout the weekend.
- Scott related Alyssa's/Harvard Main Line's requests for a media pass for Jay Schulz and permission to distribute newspapers during the rodeo. Mayor Nolan expressed concerns that the newspapers would simply be thrown away creating a lot of trash on the grounds. Moved by Scott Logan to allow Harvard Main Line to

distribute newspapers during the rodeo. Motion dies for lack of a second. Moved by Scott Logan, seconded by Sandy Nolan to provide a media pass for the Harvard Main Line to cover the rodeo. All ayes. Jay Schulz abstained. Motion carried.

- Lenora will give her contact at the Northwest Herald a call and will report back to Scott.

Kids Program (Kim McFarlin, Bill Clow, Scott Striegel)

- Romonesko True Value and True Value Distribution have donated 100 more yard sticks.

Liquor (Mayor Nolan, Darrel Perkins, Scott Logan, Andy Wells, Chief Kazy-Garey, Mark Lancaster, Greg Bontz)

- Dram shop insurance has been secured through Stahl Insurance in trade for two arena signs.
- Mayor Nolan has ordered the water from Wal Mart and will pick it up Saturday morning; the beer and cooler trailer will be delivered Friday.

Grounds (Scott Logan-Chair, Darrell Perkins, Mark Lancaster, Mayor Nolan, Bob Burkart, Chief Kazy Garey)

- Scott gave an overview of the grounds layout and reported that we have two flatbed trailers from Offset Systems and maybe one from Leonard Beetstra. Lenora indicated she might be able to get one more trailer.
- Dick reported that Chevy will bring out about 10 vehicles, mostly trucks, and expressed concern that their space was too far away from the main traffic flow. After further discussion, it was noted that adjustments to the layout can be made if needed.
- Lori noted that the pony rides will be moved away from the food vendors.
- Anderson's will deliver a diesel forklift for our use Thursday or Friday; the forklift will be secured in the barn when not in use.
- Lori has ordered the stamps and ink pads.
- Mark has been in contact with Pat Skinner and will pick up their ticket trailer on Friday at their Marengo holding lot. Mayor Nolan noted that Blue Ribbon needs to come out to hardwire the ticket trailer.
- Scott reported that Blue Ribbon has been out and checked to make sure that all the boxes are working.
- Lenora reported that the Big Hat crew will be there to set up between 4-5 p.m. Lenora requested that the fire department hose off their chutes which are covered in mud from the previous rodeo. Scott will contact the fire department and have them come in Friday to hose off the chutes and fill up the stock tanks.
- Jay suggested having a counter to determine how many people actually attend as opposed to just a dollar amount.

Parking (Jim Olson, Joe Miller, Dr. Crosby, Crystal Musgrove, Bob Burkart)

- Parking passes are available for volunteers which can be passed out Friday during set up. We can also type up a list of volunteers to be provided at both entrances.
- Lenora will provide a gate list of riders; according to the rule book everyone that is entered plus one other person can get in free. Additional people coming in with the riders should be paying for a ticket. Lenora suggested having a contestant gate to ensure that only the riders plus guest can get in. Also discussed was providing wrist bands at the entrance

Dance (Mark Lancaster)

- Chevy has been given 25 dance tickets (should be added to the presenting sponsor contract next year).

Miscellaneous

- County Line will sing the national anthem on Saturday night and Annie Roray will sing on Sunday. Lenora requested that Annie be at the rodeo at least one-half early to meet with the announcer.
- Advance tickets will be picked up Thursday or Friday morning.
- Lori related there was a lot of interest and positive feedback at Harvard Farmers Market.
- Chief Kazy-Garey reported that the prisoners will be here Monday after the rodeo at 8:30 a.m. for cleanup.
- Crystal prepared a survey that we can use during the rodeo if we have enough volunteers.

At 6:30 p.m., moved by Scott Logan, seconded by Barb Rowe to adjourn the meeting. All ayes. Motion carried.

Submitted by:
Lori Moller, Secretary