

AGENDA

EVENTS COMMITTEE MEETING 201 W. DIGGINS ST., HARVARD

Tuesday, April 18, 2017 - 5:30 pm

1. Roll Call
2. Public Comment
3. Approve Minutes February 21, 2017
4. Treasurer's Report
5. Community Movie Night
6. Rabbit Show June 25, 2017
7. Summer Community Band
8. Harvard Balloon Fest September 1-3, 2017
 - a) Budget
 - (i) Establish expense line items for parking/grounds and photography
Increase expense line item for porta-pots to from \$5,000 to \$7,500
Increase revenue line item for wristbands from \$45,000 to \$70,000
 - b) Bella's Bouncies Update
 - c) Marketing/Promo Items (Janet)
 - (i) Bids Received
 - d) Sub Committee Reports
 - (i) Advertising/Publicity (Wanda/Tammy)
 - Booth at McHenry County Fair, Waterford Balloonfest and/or Lisle Eyes to the Skies
 - Purchase business cards, magnets, etc.
 - (ii) Beer Tent (Scott)
 - (iii) Craft Open Market Vendors (Stacy/Stateline Events)
 - Add Business Expo Category
 - (iv) Entertainment/Music (Roger)
 - (v) Food Vendors (Tammy/Lori)
 - (vi) Grounds (Chuck/Mike/Bryce)
 - Camping
 - (vii) Parking (Sheila/Steve)
 - Shuttle Service
 - LED Signage/Lighting Sponsorship
 - (viii) Photography (Nancy Shepherd)
 - Request to Use City Hall for Photographers Reception October 27th
 - Revisit Photo Contest Fees
 - (x) Run with the Balloons 5K (Lori, Tom & Laura Evers)
 - (xi) Sponsorship (Wanda/Lori)
 - (xii) Volunteers (Janet)
 - (xiii) Lake Geneva Balloon Co.
 - (xiv) Balloon Fest Chairman Report
 - Tethered Rides
9. Other Events
10. Adjournment